



Fire & Life Safety Educators of Colorado *Fire & Life Safety Educators Conference of the Rockies*

9195 E. Mineral Avenue • Centennial, CO 80112

Phone: 720-989-2273 Fax: 720-989-2073

www.FireSafetyEducators.org

5 January 2010

Dear Risk Reduction Partner,

Preventing fires and injuries for as little as a \$100 donation doesn't seem possible, but it is. Your \$100 donation provides scholarship money for a firefighter, police officer or other life safety professional to attend the 2010 Fire & Life Safety Educators Conference of the Rockies on April 21-23 in Estes Park, Colorado.

Times are tough, and the need for community safety is higher than ever. The Fire & Life Safety Educators of Colorado (FLSEC) is a 501c3 nonprofit organization dedicated to nurturing life safety education in Colorado and its neighboring states. Life safety professionals are the first line of defense within the fire, emergency medical and law enforcement services against preventable incidents and they're also part of the response and recovery efforts during and after incidents. Much like you, we are committed to preventing injuries, deaths and property loss.

FLSEC is presenting the Fire and Life Safety Educators Conference of the Rockies at the Estes Park Conference Center April 21-23, 2010. This three-day conference will feature speakers from around the nation on a range of topics designed to empower life safety professionals to become better resources in our fields. Our keynote speakers are Colleen Coffey and Daniel Nigro. Coffey will discuss mental health and removing stigmas surrounding mental health disorders. Retired FDNY Chief Nigro will discuss leadership in the face of the overwhelming odds following 9/11. Other speakers will discuss topics such as senior citizen safety, corporate emergency planning, strategies for teaching target audiences, distracted driving, understanding the cultures of poverty, using multiple media to reach multiple audiences and apartment fire prevention. Updates on the courses, registration information and other details will be posted at www.FireSafetyEducators.org.

Producing such a dynamic and educational conference, and offering scholarships to attendees, relies on the support of sponsors. With respect to our tough economic times, this year we're featuring the 100 for 100 sponsorship opportunity. We're inviting organizations like yours that are committed to community safety to donate \$100. Five of these donations result in a scholarship for someone who couldn't attend without financial assistance. Our 100 for 100 campaign will produce at least 20 scholarships.

We'll recognize these donors on special 100 for 100 posters and as Friends of Life Safety. In return, they'll be entitled to contribute inserts to the welcome bag that each of our attendees receives and their business cards or a business-card sized advertisement will appear in a directory that each attendee will receive. This directory is a great opportunities to share your information with life safety professionals.

Please RSVP to einar.jensen@southmetro.org or 720-989-2273 by February 28, 2010, to participate in the 100 for 100 Campaign. You also may send your check, made payable to the Fire & Life Safety Educators of Colorado, and the enclosed form, to:

FLSEC Conference
Attn: Einar Jensen
South Metro Fire Rescue
9195 E. Mineral Avenue
Centennial, CO 80112

Last year we had life safety educators, firefighters, EMTs, police officers, emergency managers, injury prevention coordinators, community activists and other attendees from throughout Colorado and across the nation. We anticipate at least 150 attendees from myriad agencies and backgrounds, as well as the private sector, for the 16th Conference this spring. We hope that you'll also join us in Estes Park for this event.

Sincerely,



Einar Jensen
Fire & Life Safety Educators of Colorado



Fire & Life Safety Educators Conference of the Rockies



Fire & Life Safety Educators Conference of the Rockies
April 21-23, 2010

Sponsor name: _____

Mailing address: _____

City/state/zip: _____

Phone: _____ Fax: _____

E-mail: _____

Contact Name: _____ Title: _____

(NOTE: Contact listed above will receive all correspondence regarding the Conference.)

Additional Contacts:

1. _____ Title: _____

2. _____ Title: _____

3. _____ Title: _____

Sponsor's signature below signifies that Sponsor has read, understands, and agrees to be bound by all the terms and conditions in this form.

Signer's full name: _____ Title: _____

Signature: _____ Date: _____

For use by Fire & Life Safety Educators Conference of the Rockies committee only:

Date received: _____ Amount received: \$ _____

Sponsor Level: _____