



## **Fire & Life Safety Educators Conference of the Rockies**

Fire & Life Safety Educators of Colorado  
Conference Team  
Minutes: November 20, 2009  
Hosted by West Metro Fire Rescue

### **Financial Report of Date**

When the meeting began, we had \$2,633.85 in our account.  
\$1,500 due to Coffey by January 31, 2010  
\$2,000 + travel expenses due to Nigro by April 23, 2010

### **Reports from Groups**

**Facility** (Mr. Koppes, Mr. Pringle)  
Floor Plan Update—Tabled

### **Hospitality/Entertainment** (Ms. Taylor)

Casino Night status

Colorado Casino Nights is our probable vendor, but Ms. Taylor will ask for bids to make sure we're getting the best deal. We agreed to have the casino open from 7-10 p.m. and continue dancing until midnight.

Bus tour status—Tentative pending more research

Welcome bag status—To be coordinated with Mr. Jensen and his work with sponsors.

Dinner schedule status—Ms. Taylor has found four restaurants that are suited to our needs; now she will contact them and make arrangements for our patronage.

Goodwin-Zook Cardio team status—Tabled

### **Logistics**

Registration—Ms. Taylor asked that we establish expectations for the registration table and registration process.

Speaker Transport—Mr. Pribble said the state chiefs pay for a shuttle from the airport or pay that amount toward a rental car. The Team agreed that such a policy was a good idea. Mr. Jensen will inquire whether the hotel shuttles have a regular schedule or are on-call as needed.

Program—Tabled

### **Marketing** (Ms. Trost)

Tabled so that Mr. Jensen could collect his thoughts and share them with Ms. Trost effectively.

### **Silent Auction** (Ms. Driskell, Ms. Leeka, Ms. Kutchen)

Ms. Driskell suggested that we list the 2009 sponsors on the 2010 letter requesting donations for the silent auction as extra marketing for those sponsors and to minimize changes needed during the 2010 process. Mr. Jensen said he'd send the appropriate list to Ms. Driskell (and a jpg of his signature).

### **Sponsorship** (Mr. Jensen, Mr. Pringle, Mr. Koppes)

Ms. Taylor said she's working with Western Union to become a sponsor.

Mr. Jensen explained that the 100 for 100 Campaign is already generating first-time support for the conference.

He also said he testified on behalf of an EMS Provider Grant for the conference earlier in the week and expected to hear the results the first week of December.

**Website** (Mr. Pribble, Ms. Driskell)

Madeline Norconk was graciously volunteered to upgrade the website at the last FLSEC meeting.

**Old Business ~**

ESPIOC Collaboration is not going to happen, Mr. Pribble reported, because of the potential bookkeeping hardships.

**Timeline ~**

Aug: Invite keynotes, Make Speaker RFP form, Recruit sponsors

Sept: Call for speakers, Update website, Save the Date mailing,

Nov: Choose speakers

Dec: Make registration forms, scholarship forms, marketing materials

Jan: Open registration, advertise such, Update website

Feb: Choose & book entertainment, Order attendee/speaker gifts, Register team

Mar: Early registration closes March 30, order food, Make conference program, Make other forms/signs/certs/name badges

Apr: Finalize food, rooms

Tuesday: Build welcome bags and silent auction, Prepare registration table, Place signage

**New Business**

Speaker selection

After a solid period of deliberation and collaboration, we chose 28 break-out sessions for the 2010 conference, as the table on the next page reveals.

**Next Meeting ~ Dec. 18—Status TBD**

**Attendance:** Angela Driskell, Einar Jensen, Pam Kutchen, Sherrie Leeka, Patrick Love, Scott Pribble, Scott Pringle, Tracey Taylor and Micki Trost.

Respectfully Submitted by Einar Jensen, Team Chairperson

1	18 pts	Rebecca Booker	Home Safety Surveys: Best Practices in US and UK
2	18 pts	Brianna Goodwin	Strategies and Tactics for Reaching the Spanish Speaking Population
3	17 pts	Tracey Holmberg	Distracted Driving & Why it's Such a Problem
4	17 pts	Wanda Omdahl	The Culture of Poverty
5	16 pts	Melanie Duke	Fire Education in a Safety Village
6	16 pts	Scott Pringle	Station Tours 101: A Guide to Effective Fire Station Tour Presentations
7	16 pts	Maria Figueroa	Home Fire Sprinklers: Increasing Community Awareness
8	16 pts	Kate Stoller	Apartment Fires? Want to Reduce Them? Come get the Tools!
		Joanne Hatch	
9	16 pts	Brad Carroll	Fire Safety for the Disabled Population: An Analysis
10	16 pts	Clifford F. Hunter	Residential Fire Sprinklers: Training and Education Outreach
11	15 pts	Colleen Potton	Educators and Inspectors Unite!
		Deanna Harrington	
12	15 pts	Harvey Weiss	Inhalants: The Silent Epidemic
13	15 pts	Tina Robinette	Let's Not Forget Grandma & Grandpa
14	15 pts	Debra Jensen	Educational Psychology and Teaching the Teenager
15	15 pts	Tina Robinette	Social Media and Accessible Collaboration
		Neil McDevitt	
16	14 pts	Peggy Harrell	Implementing and Coordinating an Effective Citizens Academy
17	14 pts	Colleen Potton	Talking with Tweens for Dummies
18	14 pts	Thomas H. Davis	Safety Preparedness in Corporate America: The TIAA-CREF Story
19	13 pts	Monica Colby	Reaching People in Rural Communities: Resources You Can Use
20	13 pts	Tina D'Amico Poole	Kohl's Cares for Kids/NHRMC Safety Summer Camp
21	13 pts	Sue Matzick	DPS Rides: A Healthy and Safe Route to School
22	13 pts	Hillary Bilbrey	Fire Safety Magic: Like a Rabbit out of a Hat
		Michelle Heim	
23	13 pts	Fidel O. Garcia	DDT: Dynamic Delivery Techniques
24	13 pts	Fidel O. Garcia	The Power of Humor in Education
25	12 pts	Dan Phillips	"Escape and Wait" Fire Escape Planning
26	11 pts	Monica Colby	Current Educational Messages
27	9 pts	Paul E. Reichenbach	Standardized Regional Juvenile Firesetter Intervention
28	9 pts	Lynn Riemer	Drugs in the Community that Your Kids Know About

